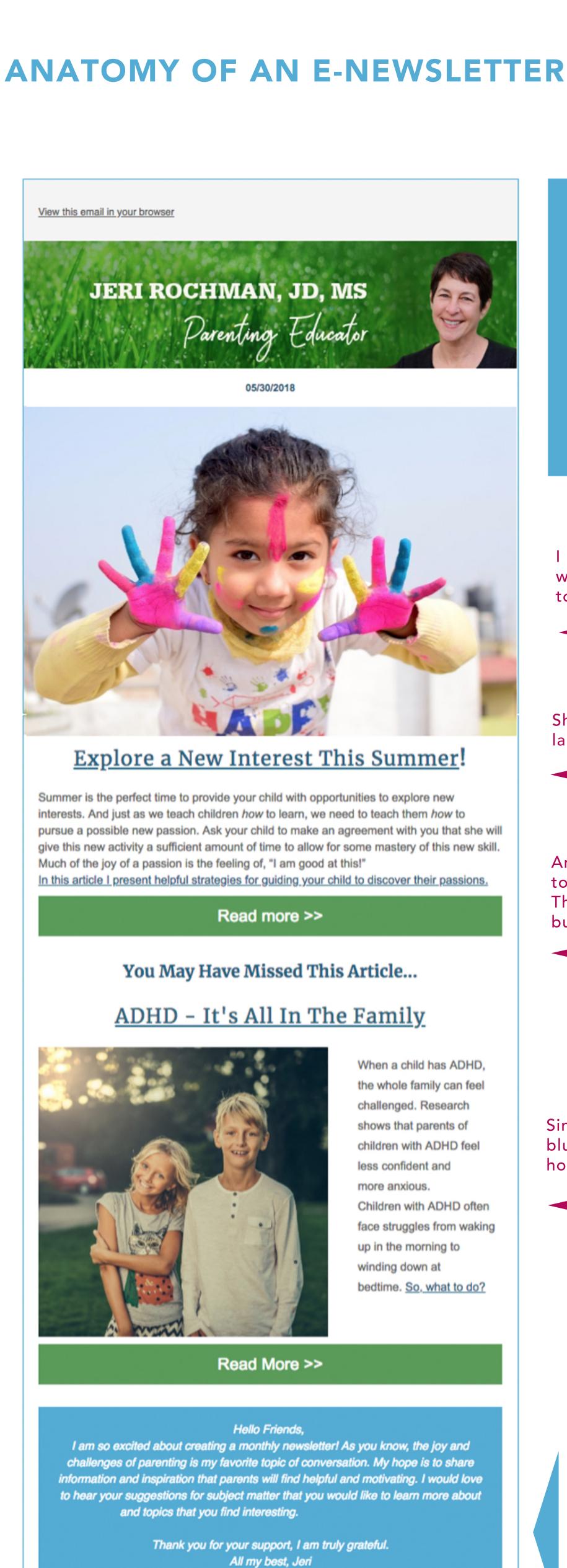


Social media and email buttons.

A physical address or PO

box is required by law.



is used for all text.

If you would like to talk further about guiding your child to developing their passion, or how your child's ADHD is affecting your family, or another stress-inducing aspect of life, please email me, or call 310-849-6751.

Everything will be OK. - Jeri



Forward to a friend

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The client, a therapist/educator, wanted to draw parents and colleagues to her articles on her website, as well as educate and encourage them.

The design direction was driven by a balance between professionalism and warm engagement, underscoring the overwhelming message of "hope" to parents dealing with challenging and stressful situations.

I used a horizontal image here to fill the width of the newsletter. Note that it's not too tall to interfere with the flow.

Short, to-the-point headline is in larger type, linked.

Another (bolder) link to article with call to action to "read more." This full-width button one serves as both button and divider.

Since this layout is different from the first blurb, the photo chosen is vertical, not horizontal like the first article image.





Palette for newsletter started with the green on the client's existing website. I added a brighter (but not too bright) blue/teal for contrast and to underscore that her expertise is with children and teens, without detracting from the professional mission. A corresponding darker tea

A personal and warm touch, with client's own motto.

Easy opt-out link (also required by law.)

